

# ANNUAL REPORT

## 2009-2010



*Strengthening Rural & Tribal Communities*

**SELF EMPLOYED WORKERS'  
ASSOCIATION KENDRA(SEWAK)**

# Annual Report

Year -2009-2010

Volume : XV

Edited and designed by the  
documentation section of SEWAK

All articles and photographs for this  
report come as contribution from  
organisation's different projects.

Printed and Published on behalf of  
"SELF EMPLOYED WORKERS'  
ASSOCIATION KENDRA" (SEWAK)

Printed at :  
M/S Jagannath Printers,  
Bhubaneswar,  
Mob : 93373 05681

Total Printed Copy: 1000

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## The Chairperson's Address



I extend my jubilant wishes and warm greetings to all our readers on the occasion of releasing of the 15<sup>th</sup> Issue of Annual Report -SEWAK.

These fifteen years of coming together in a group have been an unusual experience for all of us, the spirit of which still runs down the cords of our body and mind like a stream of pure wind refreshing our strength and optimism for many grand tasks of today and tomorrow. To carry on for so long in the trust and support of authorities, donors, partners and citizens, and yet find gleams of promenading bright pledges in our vision of themselves, is indeed breathtaking. May we grow under the formative influence of their benevolence, guarding our determination and fixity of purpose with cool and steadfast zealousness, and pulling back our feet from every course that stray away from it.

We have been addressing the social issues mostly at two levels, the physical and the mental to spark off process of development in the community. However, most of our effort, thrust and originality rests with the second of these two approaches. In all of these, sustainability is a prime concern that guides our planning and choice of component for intervention. To withstand the great tides of social changes, the effects of intervention have to be deep and far-reaching. Thanks to the awesome project designs made by the great Donors, Funding Agencies of the Government and International bodies, our concern is limited only to adapting these components and strategies to the field setting using our field database, motivational resources and excellent communication skills developed over the years. Our individual determinations and manifestation of philanthropic zeal have its role at this stage which rewards us prolifically back. Through these years, we have succeeded in making a place in the heart of the people inhabiting far-flung areas and urban hamlets of the district. We have enriched their minds, sharpened their intellects, taught them skills and have tuned their endurance and expectations to the level of accessible realities. These are all guarantees of sustainability of the project objectives even after all physical inputs have withered away in course of time.

In recent times, there has been a phenomenal growth in the Indian development sector and a considerable shift in the attitude of the Government and International organizations towards it. Over 28,000 NGOs have signed up on India Government's GO/NGO interface portal, the NGO- Partnership System opened in 2009. Volunteers from various organizations are rendering extraordinary services by reaching out to remote and inaccessible areas and delivering basic services to the needy and the afflicted bringing back peace and happiness to their homes. There have been comments that the development sector in India is serving like an appended government department breaking away with its mores. Of course, there is no alternative framework developed yet, and it is people who are our ultimate objectives. We are interested in people's welfare and not, how or by whom it was done. Rather, with an independent press and judiciary and a responsive parliament, India is one of the fewest countries where the development sector could grow by a long way in meaning and substance. The RTI act, the Social Audit provisions among others, clearly spells government's stand on the matter.

Sure enough, with a right cause and right determination, the sky is the limit for us.

  
 Amiya Kanta Naik  
 Chairman



## From the Desk of the Chief Functionary



I must convey my sincere regards to our esteemed donors and benefactors, our caring partners in the district and the state, and our innumerable friends and promoters, on this auspicious occasion of releasing the 15<sup>th</sup> volume of Annual Report of our Organization. It is under their steady patronage, warmth and friendliness that we have succeeded in making over to this place, signaling an ongoing process of peace and progress in our native district.

For the past 15 years, we have been addressing a variety of sectors, from governance, livelihood, health to education and skill development in the district. This had at a time, strained our administrative resources, overburdening our monitoring mechanism beyond capacity. We have dealt with the problem by making extensive modification in the administrative structure and have come over it successfully. This include an elaborate design with representative setups at the head office level looked after by experienced staff of the organization, a free flow of communication between the field offices and the head office, ramification of the MIS and an integrative technique working directly under the office of the Chief Functionary. In any case, the multi-sector approach has immensely multiplied our responsibilities inducing a stimulating strength and efficiency into our workspace, and we enjoy working with it more than ever before.

The multi-sector approach has another great advantage; since, there are certain unique substratum level realities which are sought to be addressed through interventions in a number of sectors. Targeting the same realities with different strategies opens up ways for comparative analysis and evolution of better strategies for adoption. It also gives an insight into crucial substratum realities and helps to chalk out better proposals to deal with developmental issues in general. A health related intervention in a Slum, for instance, might prove ineffective without tackling commensurate infirmities in livelihood, education and gender sectors, including that of advocacy drives. Moreover, such an approach promote emergence of a body of multi-grade community workers having capability to render a wide range of specialized services to the target population.

The Millennium Development Goal, 2001, seeks to create social and economic conditions for growth and development by addressing several key issues, one of which is gender disparities. An initial strategy to shuffle gender equation is to promote girls' education in primary and secondary schools. In our country, progressive legislations like free & compulsory education, equal wages, and the proposed 50% reservation for women in rural Panchayats etc. are signs of forthcoming wide changes in gender scenario. The SHG movement has contributed immensely to this end, and incidentally, we have been brought together as partner in this process. Under the Mission Shakti program, we are providing technical counseling to 16,741 WSHGs in all 17 blocks. We are also providing training to 1884 ASHAs, women PRI representatives and hundreds of novice women entrepreneurs active in all parts of the district. On the basis of participant-response and field dynamics, we believe, the gender imbalances in the district are shrinking qualitatively and quantitatively, transforming the society & institutions correspondingly. A favorable gender balance has proven to be the key to many, formerly unyielding developmental issues in livelihood, health and education sector.

May we find more noble grounds for struggle in days to come!



**Pradeep Kumar Brahma**  
Secretary & Chief Functionary





## Our Objectives

- To identify, support and set up mechanism for sustainable tapping and management of livelihood options latent in that area
- Promote healthy living through systematic environmental management
- Sensitize the community on Basic Health issues and generate demand for access to institutional medical services
- Creating conditions for redemption of the future generation from the threat of Malaria, Tuberculosis, Cancer and HIV/AIDS
- Building and strengthening of community based institutions and making them prosper through wider participation and induction of the element of equity
- Promote and help sustain micro-financial institutions and provide them all round support for growth and expansion
- Ensure quality elementary education for all children, enrolled or un-enrolled, as well as adults including women through nurturing of community demand for knowledge and literacy skill
- Develop vocational skill and entrepreneurial knowledge in the unemployed youth of rural and tribal area
- Educate the community on their duties, rights and privileges to promote civic culture and individual accountability
- Plan Communication strategies and structural improvements to foster gender equality and ascendance of women in social, economic and political spheres
- Work in a secular spirit for the promotion of universal religion, order and culture and quest for universal truth and reality



### **Our Mission**

We endeavor to educate rural and tribal communities on rights, generate among them awareness on health and environment, train them in entrepreneurial skills and encourage them to find sustainable livelihood

### **Our Vision**

We visualize a society in which people are self-reliant, possess equal right and opportunities and take responsibility for their action

### **Legal Status of the Organization**

- 1) Registered under Societies Registration Act XXI of 1860, IGR Regd.No.21907/85 against Sundargarh District Regd. No. SDG- 1407/32 of 1995-96, dated: 15-05-1995.
- 2) Registered under Foreign Contribution Regulation Act of 1976, Registration number 105070045, dated 14-02-2002.
- 3) Registered under the U/S 12 AA Income Tax Exemption Act of 1961, Registration number- Judl/12A/2003-04/ 1709.

### **Infrastructure**

- Head office distributed over SEWAK Home Complex at Rangiamunda (3000 sqft)
- Well equipped Residential Training Centre named as “Rural Resource Centre” at Mahulpali including Hostel, A/C Conference Hall, 500 seated Conference Hall.
- Facilities for training equipment like LCD Projector, Computer, OHP, TV, DVD and others tools.
- Entrepreneurial Training Workshops and Ladies Hostel at SEWAK Home Complex.
- Two Wheelers for conveyance.
- Mini Library with 10,000 books in English, Hindi and Oriya with Computer and internet facilities
- Farm forest with teak, seesam and other plantation.





## Back Ground & the Brief History

The district of Sundargarh with an area of 9712 km<sup>2</sup> is the second most expansive district in the state of Orissa. Its Schedule Caste population accounts for 50.69% of the total. The cultural profile is preeminently rural and tribal- over 66% of the population permanently settles in 1744 remote villages scattered across its territory. The district is exceptionally rich in natural forest (43% of the land is under forest cover), mineral, land and water resources, but this profusion hardly ever reveals itself in the lives of its illiterate and unskilled rural folk who merely survive as poor and vulnerable communities.

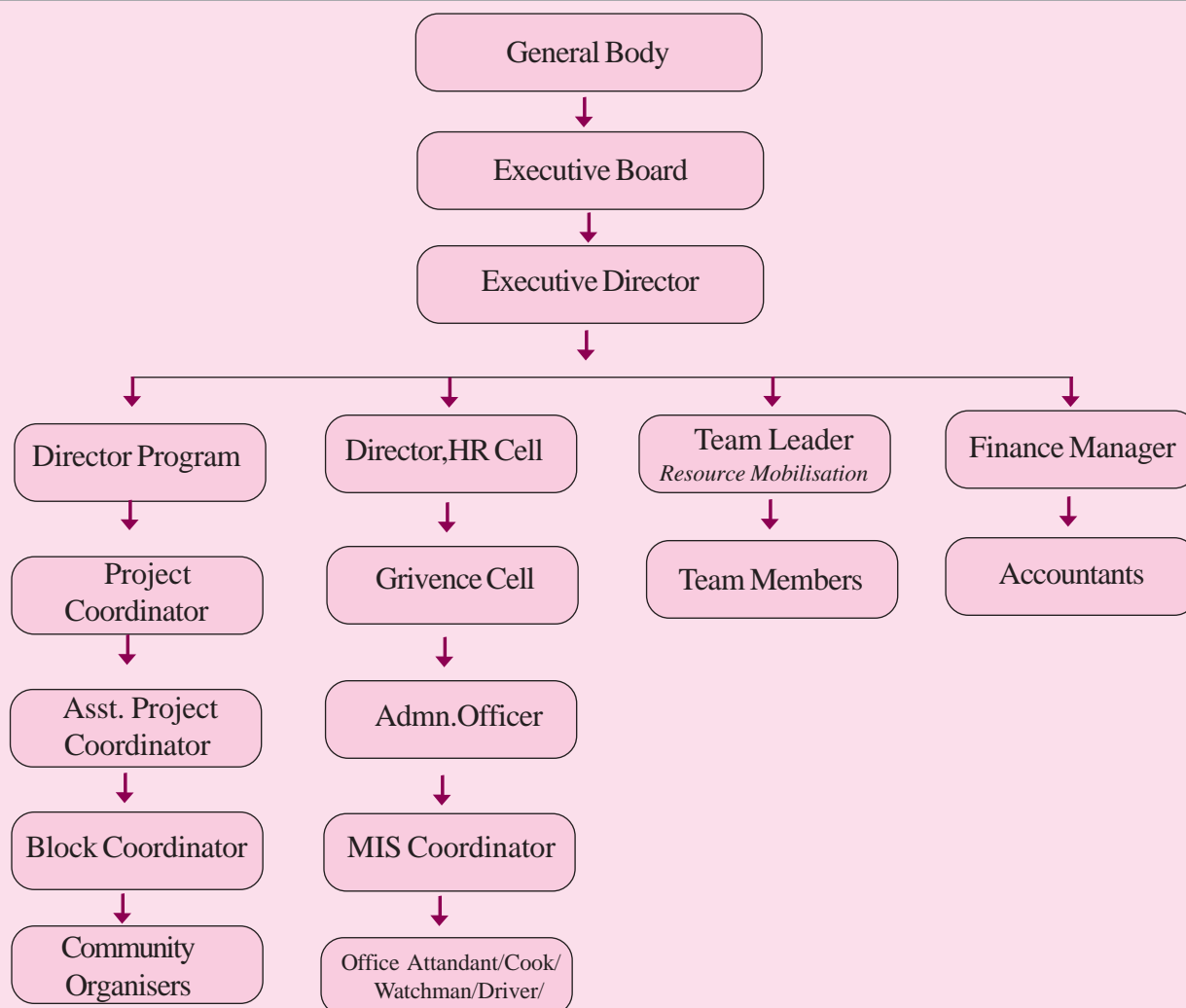
The typical setting which yet continues to provide strong motivational input for social work inspires a small team of young Nehru Yuva Kendra volunteers to organize skill-trainings for the unskilled young men and women of the native Mahulpali- Bandhpali area in Tangarpali Block. A carpentry training center is launched in November, 1994 followed by a tailoring training program. By April, 1995, the two centers produce a total of 46 confident craftsmen providing the final impetus for founding of the organization, and come 15<sup>th</sup> May, 1995, SEWAK registers under the Registration of Societies Act, XXI of 1860 in Sundargarh District.

### Members of the Executive Board

Sl.No	Name of the Board member	Designation	Caste	Sex	Address
01	Amiya Kanta Naik	Chairman	OBC	M	G.Mahulpali, DistSundargarh
02	Rajkumar Dehery	Vice Chairman	ST	M	Kendudihi, Sundargarh
03	Pradeep Ku Brahma	Secretary	OBC	M	Kendrikela, Sundargarh
04	Manjella Tete	Joint Secretary	ST	F	Kalunga, Sundargarh
05	Umesh Ch Patel	Treasurer	OBC	M	Bandhpali, Sundargarh
06	Sanju Patel	Member	OBC	F	Nialipali, Sundargarh
07	Haripriya Naik	Member	OBC	F	Rasti, Sundargarh
08	Nilambar Upadhyay	Member	GEN	M	Jhurimal, Sundargarh
09	ShibaShankar Bagh	Member	SC	M	Kurla, Sundargarh
10	Alekha Pruseth	Member	OBC	M	Rangiamunda, Sundargarh
11	Mitrabhanu Ganier	Member	SC	M	Rangimunda, Sundargarh



## Organization Structure



- a. **Programme Section-** Planning, coordination, convergence, program schedule, documentation, maintenance and updating of data base, networking, monitoring, program supervision and control, support and technical inputs, emergency relief
- b. **Human Resource Cell-** Staffing, recruitment, maintenance of service records and particulars, field accommodations, organizing reviews, training, capacity building programs, pay fixation, increments, promotion and disciplinary action, street play, ads, publication, website
- c. **Resource Mobilization-** Prospecting, liasioning, maintenance and updating of information base, publication and web site, mobilization of internal resources and production units
- d. **Finance section-** Budget, accounts and audit, receipts, payments, credit and investment, program and staff advances, provident fund, insurance, functions and festivals, maintenance of assets, stock and store, canteen, reception, contingencies
- e. **Grievance Cell-** Settlement of grievances, sexual harassment, complaints, awards, grants and compensations





## Programme Implemented in 2009- 2010

Sl.No.	Name of the Project	Donor Agency	Operational area	Target Beneficiaries	Duration
01.	Strengthening Local Self Governance Prog	CONCERN Worldwide Dublin, Ireland	Sundargarh Dist (14 Blocks)	15550 household (Rural & Tribal )	Since 2005
02.	Livelihood Development	CONCERN Worldwide	Gurundia Block	981 Household	Since 2004
03.	Skill Dev. Training	DRDA, Sundargarh	Sundargarh Dist	Rural unemployed youths	Since 1995
04.	Trickle Up Programme	Trickle Up Program USA	Sundargarh Dist	Poorest of the poor	Since 2008
05.	Shiksha Chetana Prog.	Edukans Foundation Netherland	2 GPs of Tangarpali Block	School going and dropout children	Since 2008
06.	Reproductive and Child Health Programme	NRHM, Odisha	4 Blocks of Sundargarh Dist	Mother and Child	Since 2007
07.	Janani Seva Prog.	NRHM, Odisha	10 Blocks of Sundargarh Dist	Pregnant Women	Since 2007
08.	PPP Urban Slum Health Project	NRHM, Odisha	23 Urban Slum, Rourkela	Slum dweller	Since 2007
09.	Targeted Intervention on HIV / AIDS Project	OSACS, Bhubaneswar	Rourkela Urban	MSM & FSW	Since 2008
10.	Chin for Change	CMAI, Bhubaneswar	Tangarpali Block	Rural People	Since 2010
11.	PR members Training	SIRD, Bhubaneswar	Sundargarh Dist	PRI Members	Since 2009
12.	SHG Federation Dev. Programme	Mission Shakti Bhubaneswar	Sundargarh Dist	SHG members	Since 2008
13.	EDP Training under PMEGP	KVIC, Bhubaneswar	Sundargarh Dist	New Entrepreneur sponsoed by DIC/KVIC	Since 2009
14.	Orissa Forestry Sector Development Project	DFO, Panposh and Bonai Forest Division	Panposh, Bisra, Biramitrapur & Tamra	Rural People and Forest Committee	Since 2007
15.	SHG Promotion and Micro Finance Program	SMCS, Bhubaneswar	Tangarpali and Gurundia Block	Rural Women/ SHG Members	Since 2004
16.	Swami Vivekananda Shikshya Niketan	Own Sources	Tangarpali Block	Small Children	Since 2004
17.	SEWAK Institute for Computer Application	Public Contribution/ Own Sources	Sundargarh Dist	School/College Students	Since 2009



## SKILL DEVELOPMENT TRAINING

SEWAK's involvement in skill training began much early in the course of its development as a social sector organization. At first glance, both of Sewak's campuses at Rangiamunda & Mahulpali, with their work-shops, spacious conference halls and residential suites cast the impression of two well-grown training centers. It has hosted a good many skill training programs in partnership with ITDA, DRDA, Welfare and NABARD offices at the district end earning for itself accreditation as the district's approved training center under TRYSEM, SGSY and RSVY schemes. Most of these trainings are residential and are spread over a period of 3 to 6 months. By March, 2009, a total of 3423 unemployed boys and girls belonging to poor and low income families from rural and tribal areas of the district had received skill training under various job-oriented trades at its training centers.

The principal objective behind any training is to prepare people for work. It is an important human resource development strategy leading to poverty alleviation, emotional adjustments and educational advancement at household level. It also even off loss of schooling in early years of life due to poverty or backwardness. In the information age, the scope and quality of training material having assumed a global character, the training approach is close to undergoing tremendous modifications and breakthroughs.

### Skill Programs in 2009-10 Craft Village Program

Under the Craft Village Programme sponsored by the District Industries Center, Sundargarh, three Craft Village Centers (CVCs) have been opened at three different locations, namely, Khuntagaon, Aleikera and Patkijore of



*Trainees at Aleikera Craft village centre*

Tangarpali Block. Each of the Centers has enrolled 15 poor, tribal women as trainees who have been organized into different Self Help Groups at CVC level. The trainees would receive training in Bamboo Craft for a period of six months from empanelled Master Crafts Men (MCMs) of the DIC after which their group would be eligible to get a seed capital from government for entrepreneurial activities. SEWAK monitors the progress in training and provides technical support to the member trainees.

### Skill Development Training under RSVY

SEWAK hosted training programs for rural and tribal youth in Masonry and Carpentry under Rastriya Sam Vikas Yojana (RSVY) between April and June, 2009. The duration of the course was three month during which the trainees were accommodated at the trainees' quarters at SEWAK complex. A total of 100 trainees, including 80 for Masonry and 20 for Carpentry from remote tribal areas of the district were enrolled and guided by qualified MCMs through a standard syllabus and residential schedule developed over the years. The program is monitored by DRDA at the district end.





### Skill Development Program under SGSY

SEWAK organized Skill Development Training for members of various Women Self Help Groups that have availed credit for entrepreneurial activities under the Swarnajayanti Gramya Swarajagata Yojana (SGSY) scheme. Three WSHGs of Mangaspur village in Tangarpali Block and two such groups of Malidihi Village in Rajgangpur Block of Sundargarh District were selected and provided training at suitable locations in their domiciliary villages.



*Trainees at a carpentry training centre*

### Blind person got vision

**Name: Kumar Bhoi**

Age: 22 years old

Village: Panchamahul

*In the current scenario, the plight of a poor people is clearly understood. The financial agony of a poor family got doubled when it is blended with illness factor. What a miserable condition !. Mr. Kumar Bhoi, aged about 22 years, of Panachmahul village was facing the similar situation before. His family comprises of aged father, mother, elder brother and he himself. He is having only 2 acres of land, which is not quite conducive enough for agriculture. His elder brother is banking on daily wages for livelihood, which was not sufficient enough to run the family. Looking to the above situation Mr. Bhoi came out open in support of his brother. Then he was in sheer search for alternative source of livelihood. Suddenly a ray of hope seen at the horizon, as he came to know about the masonry training, imparted by SEWAK, Rangiamunda. He immediately took the opportunity and joined there. After 3 months of perseverance, he turned into a high skilled mason. After successful completion of the training he went in search of job at Sundargarh town. He was quite lucky enough as he got job at the very day, till date he never had returned back and earning around Rs 150 –Rs 170. Now he has been providing for midable support to his brother and also taking proper care of his aged father. When asked, he immediately replied “I am feeling like as a blind person got vision.*

## LIVELIHOOD DEVELOPMENT PROJECT

The Livelihood Development Project was launched initially in December, 2004 to cover certain tribal villages of Gurundia Block in Sundargarh District. The villages so chosen have a distinct place in the district profile with their inaccessible, rugged topographies, rich forest covers, innumerable gullies and mountain springs and tribal concentrations in the demography ranging between 66 to 100 %. Sewak receives financial support and technical guideline for the implementation of the program from Concern Worldwide, Ireland. In June, 2008 the program entered a second phase with another 3 year extension on the project term.

<i>Name of the GP</i>	<i>Villages</i>	<i>Total HH</i>	<i>Population</i>
Gurundia	12	924	4167
Bonaikela	13	936	3885
Kundeidiha	08	899	4424
Total	33	2761	12476

Since livelihood, implying some condition for sustenance of life is derived from a synergy of forces like natural resources, skill and external support, the first phase of the project centered largely on activities like natural resource management, strengthening community organizations and dissemination of vocation



*SHG Federation meeting at Jamudarha*

based skill in the community people. Some key achievements of the phase include:

- Raising of two diversion cum water harvesting structures in Dharnipur and Nuniapali watersheds formation, strengthening and supporting 25 Village Development Committees(VDCs), 25 Farmers Associations(FAs) and 31 Woman Self Help Groups(WSHG).
- Arrangement of relevant trainings and exposures for members of VDCs, FAs and WSHGs.
- Building linkage between user groups and nodal agencies of the Government for support and extension in the sphere of farming, veterinary, horticulture, water supply, health and sanitation and infrastructure development.
- Training on goat rearing, piggery & poultry to WSHG representatives

In the second phase of the project (2008 to present), focus was shifted to initiatives and actions that secure poor peoples' access to, food, job and social security measures, since, they provide the minimum and most effective guarantees against poverty. Such actions connoted a multi-pronged approach, including that of awareness generation, building of public-private interfaces, hand holding and on-site facilitations.





During the last implementation year, SEWAK's LDP staffs intensified their on-site and hand-holding support to accelerate com-



*Joint verification of forest land under FRA*

munity access to NREGA, FRA, Food and Social Security schemes and were paid back with creditable achievements.

During 2009-10 period, 7 WSHGs availed a total credit of Rs 21 lakh under the SGSY scheme. Lac could be profitably grown in a number of forest clad and fringe villages in the project area. As a result of an initiative taken by SEWAK volunteers, 14 WSHGs have been provided with necessary linkage and support to undertake lac cultivation as income generating activity. Other SHGs have been encouraged to take up group-based IGAs like poultry farming, goat rearing, making of leaf-plates, maintaining piggeries and preparing Mid Day Meals in schools.

### RTI paves way for entitlement

*Sudomuni Xalxo, a permanent resident of Kundeidiha GP, block- Gurundia, dist. Sundargarh, an widow having a physically handicapped son named Samuel and holding few Acres of land which was insufficient to provide her family to meal through out the year. Being physically handicapped, Samuel was also unfit to support his widow mother and sibling. Fortunately, Sudomuni was a BPL card holder and could manage the needs of her family depending on the commodity provided under PDS. Everything was all right till 1997. But it was the twist of her faith, when her BPL card was cancelled, and was deprived of getting her right under PDS after the publication of new BPL list in 1997, showing the reason that the new BPL card has not been issued due to absence of her name in new list. So she complained before the concerned BDO but no action was taken showing another reason that the earlier BPL card was not duly sealed and signed and on the basis of that no new card was issued.*

*So, from 1997 onwards, the family tried to fight, but everything was turned into vein. Meanwhile, Sudomuni Xalxo passed away living behind her son Samuel. Facing different problem at different level, Samuel also lost his courage to continue fighting for his right under PDS. It was really painful for him when the other BPL card holders, were purchasing 25 kgs. of rice at price of Rs. 2/-.*

*Now, Samuel is working as a ward member of Kundeidiha village. Even after being elected, he tried his best to get the card, but in vein. At that point of time, when Samuel was loosing his courage in Jan 2009, SEWAK started intervention to Kundeidiha GP. Being harassed and failed multiple times at different level he did not want to share his problem with SEWAK, but in the month of Oct 2009, he shared his problem. But at the initial point of action no any line official was ready to put their nose in the matter. When Samuel showed the fear of RTI, some of the line officials were given priority to the case. New list was again verified and fortunately the name of Sudomuni came into notice. As because Sudomuni was dead, on the basis of Supreme Court order a new duplicate BPL card was issued in the name of Samuel Xalxo. Now he is able to get his right under PDS from Dec 2009.*



## Outcome/Impact

- Community itself is approaching towards the level of self sufficiency towards achieving their rights under MGNREGA.
- Demand intensifies from the community towards the creation of permanent assets under MGNREGA
- The interested HHs are taking initiatives for themselves to be registered under MGNREGA
- Late payment has been in the level of its exit.
- Not only has the wage earning but also community benefit been the focus point of the community.
- Village volunteers and CBO leaders actively involved in bringing transparency in NREGA
- SHG and VDC members of the project villages aware about food and social security schemes and eligible people are having the provisions under the schemes.
- Village level leadership and active volunteers developed and they are monitoring the provisions made to the people under the schemes.
- 100% people aware of provisions provided in the Forest Right Act in 2 GPs.
- Village Development Committee and Forest Right Committee actively participate in accessing the provisions of FRA.

### NREGA, The Life Line for Rural Poor

*Sakho Kujur, son of Manihar Kujur is a marginal farmer having 3 Acres of cultivable land which is insufficient to maintain his family needs due to low productivity and other peripheral reasons. Maintaining his 4 member family's requirement, he wanders from place to place to earn his livelihood and even spent half of the whole year at different places like Koirā and Hydrabad. No body is there to look after his family. So he faces many problems in his day to day life. He wants to be at his family but the situation, compelled him to go away. He was in search of a job which can support him to earn at least 6 months in a year and came to know about NREGS and show his neighbour were working in the same village and getting their wages in time. So, he wanted to work under NREGA. But he did not have any*

*equipments . to start the work and presented his problem before SEWAK Gurundia. Rs. 250/- was provided from the office maintenance cost, for purchase of the equipments. How ever he joined his work. Again not being harassed by the late payment and encouraged by getting the distress fund from SEWAK, he was stick with his work, as result of which, he has been able to repay his loan from distress fund and that Rs. 250/-. Not only that, also he has been able to identify himself as the best NREGA labour through out the GP. He has earned Rs. 24,500/- by completing 120 days of work, saved Rs. 10,000/- in the post office after fulfilling his family needs which was completely impossible earlier on his part. He says, SEWAK has shown him way to build life differently and expect NREGA a grand successes.*





## TRICKLE UP PROGRAM

SEWAK is implementing Trickle up program with the support received from the Trickle up Foundation, USA since 1 August 2007. The foundation provides seed capital, business training and other support to the woman head of a poor household to start or expand micro-entrepreneurial activities taking her first step out of poverty.



*An entrepreneur,s vegetable field at Khuntgaon*

### Project area of Trickle Up Program

Year	Block	Villages	Beneficiaries
2007-08	Tangarpali	06	100
2008-09	Tangarpali Lephripa	13	250
2009-10	Lephripa Balisankara	16	250

The foundation provides seed capital worth \$100 to each of the beneficiary. By the end of March 2010, a total of 600 beneficiaries in 35 villages had availed such assistance from the foundation. SEWAK assists these beneficiaries for selection of area specific entrepreneurial activities, organize business & skill trainings relevant to their trade and provide counseling and monitoring support for security and sustainability of their enterprise. Besides, it takes initiatives for formation of Self-Help Groups

among the beneficiaries practising similar trades and guides such groups in developing linkage with banks and financial institutions for growth and expansion of their units.

### Micro-entrepreneurial activities by beneficiaries in 2009-10

Sl. No.	Name of Enterprise Involved	Entrepreneurs
1	Agriculture	86
2	Goat Rearing	128
3	Grocery Shop	02
4	Rice Processing	08
5	Small Business	26
<b>Total</b>		<b>250</b>

A recent development in the program is the adoption of institutional approaches to SHGs, that is, to promote them as an important social institution capable of ushering in desirable changes in the society. Initially, they have been oriented on welfare Acts and schemes of the government. Some of breakthroughs made in this regard includes linking 17 entrepreneurs to NREGS, convince 18 entrepreneurs to raise kitchen gardens in their backyards, motivating 20 women for IDs, teaching 76 entrepreneurs to write their names and raising the entrepreneurs' awareness on 10 major social issues.



*A trickle up entrepreneur in her groundnut field at Ludkijharan*





## Skill Training yield laugh on her face



*Tapaswini Patel one female project participant of Trickle Up belongs to Jayantipara village in Sundargarh district. She lives with her husband. After marriage her father in law separated them (with her husband) from the family. Groundnut cultivation was a common practice in their village, but production was low. After Trickle Up -SEWAK intervention some training programmes like business development, goat rearing and agriculture were conducted.*

*She could learn on new cultivation process, suitable pesticides and fertilizers, identification of better variety seeds. This time she got good production. Market linkage was ensured by SEWAK. She earns Rupees Eight Thousand and Five Hundred.*

*dred. She is planning to take up more area and invest more money next time.*



*Tapaswini was saying "The Training not only helped me to earn, but doubled my confidence."*



## STRENGTHENING LOCAL SELF GOVERNANCE PROGRAM

In India, there are 232278 Gram Panchayats, 6022 Panchayat Samitis and 535 Zilla Parishads. These institutions are managed by around 29.2 lakh PRI representatives, directly elected by the people. The constitution 73<sup>rd</sup> Amendment, 1993, vested constitutional status, power and autonomy on these institutions making them the back bone of the entire democratic system. Thus, success or failure of the country in solving key social, economic and environmental issues, largely depend upon the degree of good governance practiced in these institutions.



*MLA, Talsara Dr. Prafulla Majhi distributing FRA entitlement*

The Strengthening of Local Self Governance Program in Sundargarh District, also referred as the Panchayati Raj Abhiyan, is a network of 12 district based NGOs with SEWAK as the lead. Implemented since 2005, the program seeks to strengthen the Panchayati Raj Institutions with the ultimate objective of improving awareness level, efficiency and living standard of Program Participants, namely, BPL Households, unskilled laborers, Ward Members, Sarpanches, Panchayat Samiti Members, Gaon Sathis, Gaon Sanjojak, Panchayat level officials, Tribal Youths and other downtrodden masses.

The target area under the program covers 113 villages in 20 GPs of 13 Blocks of the district. In addition, it is providing help and support



*Mr Havard from CONCERN Worlwie discussing with villagers of Timna in Bargaon Block.*

in 351 villages for promoting people's claim under Forest Rights Act. The Program is supported by Concern Worldwide, India.

In the program year 2009-10, the major focus area of the network was to address all issues affecting program participants in relation to:

- Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS)
- Forest Right Act
- Right to Food Schemes
- Right to Information

The strategies adopted to deal with the issues were, mass awareness generation, community mobilization, cadre development, coordination with GP, Block and District Administration, Lobby & Advocacy, and Media Management.

In June, 09, SEWAK, as lead NGO in the network, organized a Jana Mancha at the district headquarters, where people could see face to face and question the Candidates, contesting 2009 General Elections.





With support received from Foundation for Ecological Security (FES), two exposure visits were carried out to Andhra Pradesh and Rajasthan in Dec.2009 & Jan. 2010.



*Orientation to Branch Post Masters on NREGA*

The teams comprised of PR members and Govt. officials, and its objective was to ascertain the facts responsible for remarkable progress of NREGS there.

### **Major Achievements.....**

#### **MGNREGS**

- 16,735 households covered
- 3,73,289 person-days generated
- Rs 3,31,79,074 generated as wage-payment

#### **Forest Rights**

- Facilitated 24,207 claims
- 5,218 land entitlements received

#### **Food Security**

- Regular monitoring of 12,232 BPL families on PDS access
- Regular monitoring of 2,977 pensioners

#### **RTI**

- 436 RTI petitions filed

### **Earn by Thousands.....**

That day was 20<sup>th</sup> of August, 2009. Yoshoda, aged about 70 was on her routine afternoon errand. To her great surprise, she saw many new bi-cycles on the road. Farmers, carrying their loads, students coming from school, boys riding for fun- all on new ones. She reveals her surprise before grandson, Hrida.

Hrida laughs heartily." It is M-G-N-R-E-G-S..., my dear Granny, Now everyone in the village earns by t-h-o-u-s-a-n-d-s!"

It is in Pankadihi Village in Gurundia Block lodged on an inaccessible mountain valley. Agriculture provides for three to four months. The inhabitants sold forest produce to feed them for the remaining period. It was tough for even the better houses to set a cooking pot on fire round the year- leave alone buying a bicycle that Yoshoda see today.

Under Panchayati Raj Abhiyan, lead NGO SEWAK and it's associate partner Banajyoti Yuvak Sangha, educated the villagers on NREGS. Soon, all of the 1067 households had their job cards and pass books. On the basis of their applications, the Pankadihi GP provided them jobs in the locality. They built 17 roads, dug out 4 new ponds and raised 3 Water Harvesting Structures (WHS). In 2007 and 2008, they generated a total wage of Rs 76, 21,474. In the first quarter of 2009 alone they pursued Rs 14, 10,232. So, why the same old drudgery and not spanking new bi-cycles!

In 2009-10, Pankadihi GP topped all other GPs in Orissa for having generated an average of 60 work-days for each of its 1067 households under MGNREGS, channeling

cash worth Rs 1.1 crore from NREGS funds.





## REPRODUCTIVE & CHILD HEALTH PROGRAMME

Following the successful implementation of RCH- I, the RCH-II program of MNGO/FNGO activities in the district was started on 1<sup>st</sup> April 2007. The program forms a part of NRHM initiated objective to bring down Mother and Child Mortality rate, fertility rate, stabilize population, and promote universal immunization and integrated primary health care in un-served and underserved areas of the district.

MNGO (SEWAK) and its four partner Field NGOs, the Vikas Prastitan (VP), Bonaigarh; Banajyoti Yuvak Sangha (BYS), Gurundia; ENVICARE, Lathikata and CAUSE, Nuagoan have been working jointly to implement the program through a network that has set up 15 sub- centers in 4 of the 17 community blocks in Sundargarh district. The fifteen sub-centers render RCH related services to a population of 48458 living in 291 hamlets in 89 villages.



*Adolescent Girls' Training at Nuagoan*

Generation of community awareness on health issues including calling forth demand for institutional health services by community poor being the predominant component of the assignment, SEWAK and its partners worked

hectically to spread the concepts using innovative tools like Induction/ Awareness Meetings, FGDs for different groups, Wall paintings, Street-plays, Leafleting and Health Camps among others.

### Awareness Meetings Conducted Under the RCH Program, 2009-10

• Meetings for Planning ANC/PNC	338
• Quarterly Meeting of the WSHGs on RCH issues	152
• Community Awareness Meetings on Health Issues	146
• Focus Group Meetings of Eligible Males	44
• Focus Group Meetings of Eligible Females	44
• Training to Adolescent Girls	11
• Training to Adolescent Boys	11
• Nos. of Streetplays Performed	51
• Nos. of Patients availed loan from SHG revolving funds for treatment	287

By the end of the last quarter, in Bonai, Gurundia and Nuagoan Block 790 infants below 1 yrs of age had received all doses of immunization, 509 expectant mothers turned up for Institutional deliveries and 170 female and 6 males, for sterilization operations.

Besides laying hand-holding support to FNGO activities and arranging for Block and District level interfaces, MNGO, SEWAK conducted trainings for community level volunteers and launched inventive awareness campaigns during the period. One such drive includes taking part in the 45 day Swine flu awareness & prevention campaign of Aug-Sept, 09, during which, SEWAK spread awareness in the Rourkela city and Slum area.

In November, SEWAK facilitated celebration of New Born Care Week at FNGO level. The



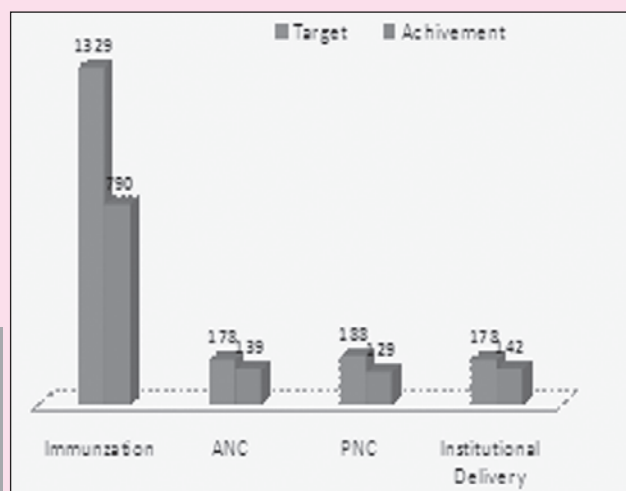
Functions were attended by Medical Officers, Dist. ASHA Coordinator, LHVs, ANMs and other NRHM representatives. The discussion centered on new born care and immunization. Participating mothers were felicitated with small gifts useful for taking care of their new-borns.



*Celebration of New Born care week at Pankadihi*

#### ACHIEVEMENTS DURING THIS YEAR

Subject	Target	Achivement	
Immuzation	1329	790	59%
ANC	178	139	77%
PNC	188	129	74%
Institutional Delivery	178	142	75%



#### A Home for Charity

*10<sup>th</sup> of March, 2010, Bahun, the only son in Ram Singh's small family of four, contacted a high fever. His body temperature rose awfully and the boy looked very pale and fragile. Ram Singh fetched a witchcraft doctor and Bahun underwent old a weird regime. However, the boy showed little sign of improvement.*

*When Sumitra, the Field Organizer at Bhalupani Sub-Center came to know about Bahun's illness, she spared no time to see him in his house. The symptoms resembled a malaria-typhoid co-infection and the boy is already five days in it. Sumitra strongly recommended that the patient be hurried up to the Bonai Sub-divisional Hospital. The bid fell like a stunning chill on Ram Singh whose family ran for farm-work and forest. They had hardly few scattered changes left.*

*Sumitra comforted the family and secretly contacted the members of Maa Sarada, SHG in the village requesting them for an advance of Rs 250/- from the "Provision of Medicine & Medical Care fund" provided under NRHM. Sumitra also contacted the office bearers of the Gaon Kalyan Samiti lodging request for grant of another Rs 250/-. Now Ram Singh has Rs 500/-, an amount big enough for taking treatment in Bonai hospital, 35 km away from Barghat.*

*After 5 days of intensive treatment for malaria positive, Bahun returned home safe and sound. The danger had been warded off and happiness had returned home once more. For Hemani, his mother, it was an act of great generosity by the people around. "Why should then one dwell a community at all?" She would question triumphantly.*





## JANANI SEVA PROGRAMME



*Janani Seva Kendra at  
Sundargarh Distric Head Quarter Hospital*

Under Janani Seva Program, Sewak volunteers provide round the clock telephonic counseling on safe motherhood and infant care practices from the tele-counseling center located at the district headquarters hospital, Sundargarh. Expectant mothers, mothers with suckling infants or their relatives, anywhere in the district can seek such information by dialing the toll free no. 9437701234. They can also seek the center's help for speeding up Janani Express to their home in case of delivery and other pre and post delivery exigencies.

Ten Janani Seva Ambulances have been kept ready for such calls at suitable places in the district.

Total Phone Calls attended by the Kendra

1) Sundargarh Block	:	709
2) Subdega Block	:	444
3) Bargaon Block	:	314
4) Lephripara Block	:	316
5) Hemgir Block	:	572
6) Balisankara Block	:	195
7) Bisra Block	:	195
8) Lathikata Block	:	501
9) Biramitrapur Municipality	:	235
10) Rourkela Municipality	:	106

## URBAN HEALTH PROGRAMME

On an average, around 14-88% of the urban population in any town, happens to be slum dwellers. Consisting largely of poor migrant workers, peddlers or scavengers, they lead a starkly unhygienic and undernourished life. They avoid primary health care services and receive treatment under quacks at an aggravated stage of the disease. More than ten in every 100 infant die within a year of their birth due to absence of ordinary medicine and health care facilities, putting the public health service delivery system under great strain. A Planning Commission release put the number of slum-dwellers by 2001 at 62 million people, out of India's total of 1.2 billion.

SEWAK has been running one of the eleven 1<sup>st</sup> Tier Urban Health Centers at Tilkanagar in Bondamunda, Rourkela since 1<sup>st</sup> November, 2007. The UHC is supposed to give coverage to 23 slums with a total population of 30815. Service delivery, community mobilization, and behavior change communication (BCC) are the three basic components under the project.



*Urban Health Staffs in a Health Camp*

In addition, 30 community Based Distribution Centers were formed and strengthened for Social Marketing of Contraceptives.



### Service Delivery under the UHP, 2009-10

Sl. No.	Category of Services	Total Cases
1	Ante Natal Check-up	378
2	Immunization	240
3	Out Reach Health Camps	2480
4	Tubectomy	71
5	Contraceptive	1838
6	Surgical Dressing	577
7	Minor Operation	11
8	Laboratory Test	947



*Health Camp at Barkani slum*

To mobilize the slum community on health issues, such as environmental management, voluntary check-up, early detection of cases and so on, the Sewak volunteers organised 18 community meetings. Around 894 people attended these meetings. 1- wall writings were made in the project area.

### BCC Trainings under the UHP during 2009-10

Category of Programs	No. of Prog.
Community Based Distribution (CBD)	
Centre Trainings for CBD Leaders	09
Adolescent Girls' Training of RCH Issues	10

## TARGETED INTERVENTION PROJECT ON HIV/AIDS

In November, 2008, SEWAK launched the Targeted Intervention (TI) Project in Rourkela Steel City and Municipality Area. The Project targets the 'Female Sex Worker' (FSW) and 'Men having Sex with Men' (MSM) population in the city who are considered to constitute a High Risk Group to HIV/AIDS infections as well as potential transmitters of the disease. It also targets an assumed number of 1, 00,000 people, who are more or less vulnerable to such infections through the former

During the Baseline survey in the first year of the project, SEWAK located 19 hotspots in the city and municipality area with an estimated FSW and MSM population of 640 and 110 respectively, and subsequently identified 244 FSWs and 71 MSMs to be covered through Behaviour Change Communication.



*Observation of World AIDS Day*

### Major Achievements During 2009-10

- 7562 One-on-One Sessions conducted among High Risk Group(HRG)
- conducted 79 Hot Spot Level meetings
- 750 counseling to High Risk Group members
- 718 referrals to ICTC for blood testing
- 160 STI treatment through PP mode
- 4 Advocacy Meeting with police officials
- 2 Advocacy Meeting with PRI Members
- 7 Networking with SHG members for social marketing of contraceptives



## A Purposeful Journey.....



*Payal a girl from Chhattisgarh migrated to Rourkela in 2007 in search of a job and got seduced by a person who promised her. Over the time, her so called patron started sending her for soliciting clients. "That was when I decided to work as a sex worker", Payal recalls. She started earning Rs.200-500 per day and became infatuated with a life of fashion and fun. Initially, she didn't use condoms. She later reminisces "neither had I known about HIV/AIDS nor STI/RTI".*

*So, Payal was unaware of the dangers of unprotected sex, & of HIV AIDS. But surprisingly, unlike many others, she responded quite eagerly when Sewak TI Team first approached her lane during an awareness program. She began visiting the TI Office and Drop in Centre (DIC), and raised her awareness level on condom usage, safe sex practice, negotiation skills in handling the clients, STI/RTI & HIV/AIDS infections, stigma, discrimination and so on, "which were to become the turning points", she says, trying to recall the exact moment.*

*Payal is now a peer volunteer. "Now a days I invariably decline clients who refuse to use condom", she says to her fellow workers while passing on leaflets at an awareness camp.*

## CHIN FOR CHANGE

**Communication for Health India Network (CHIN) for Communication, Health, Advocacy, NRHM, Grass-root, and Empowerment (CHANGE)**

Even after five years of NRHM, there still exist huge gaps between service provided and service availed hindering fulfillment of NRHM objectives. CHIN, a network of 5 national level partners would make effort to bridge these gaps through participatory communication initiatives and advocacy for NRHM entitlements of rural community, and capacity building of community members, CBOs and health service providers.

Sewak signed memorandum on 30<sup>th</sup> January, 2010 with the lead partner CMAI to implement the project in Sundargarh district. Capacity building training of field staff on "Participants' Need Analysis" technique (PNA) followed by a District Unfolding Workshop, were conducted in the month of February. A total of 7 villages of Tangarpali Block, constituting 10% of its total nos. of villages were selected for initial work.

In the first quarter of the project term, Sewak volunteers completed preparation of six social resource maps for each of the targeted villages through on-site inspection field exercises involving close association with the community people. At least 127 person having permanent domicile in the area actively participated during the mapping exercises. The resource maps would serve as a handy guide to the village profile, including household locations, infrastructures such as road, bridges and water sources, as well as presence of health and other public facilities in the villages.







Besides, it could also serve as a community control tool for the AWWs, ASHAs and health Workers in the area.

The most motivating components of the 1<sup>st</sup> quarter program were however the focus group discussions (FGD) conducted with the objective of PNA. The FGDs conducted at various levels reveals exceptional and striking facts about gaps and challenges in health service availability in the countryside and elsewhere in general. These, at the same time, attested to the fact that, innovative ideas could be found, latent and manifest, mostly in stakeholders' private quarters.

### Focus Group Discussion in the First Quarter

Key Informant Interview (KII)	16
Vulnerable Community	06
General Community	06
PRI member & Village Health & Sanitation Committee	04
ASHA	02
Service Providers	02

### WSHG TRAINING ON REPRODUCTIVE HEALTH, NUTRITION AND GENDER ISSUES

Women Self Help Group trainings on reproductive health, nutrition and gender issues were organized by Sewak in all three, RCH-II designated sub-centers of Meghdega, Tasaladihi and Pithabhuin in Tangarpali Block. A total of 667 women members from 66 WSHGs took part in the trainings at different times between April, 2009 and March, 2010

Following the success & strengthening of SHG movement in the State, an institutional approach to WSHGS is gaining momentum calling for inclusion of these groups in public policies for achieving a wide range of social objectives.



Sewak also organized an Animator's Training at Sewak, RRC in two phases for 66 Animators, one from each of the 66 SHGs. Medical officers and CDPO, Tangarpali, and Sadar ICDS supervisor addressed the trainings as resource persons. The important topics covered were Maternal & Child health, Health & Sanitation, Leadership, RTI/STI and HIV/AIDS, etc.

The trained SHGs could render effective services for accelerating RCH objectives by being involved in social marketing of RCH components and administering "Medicine & Medical Care fund" provided by NRHM.





## SIKSHYA CHETANA PROGRAM

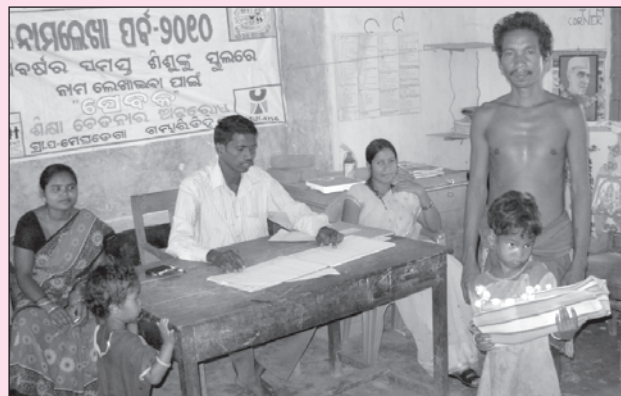
Education is a powerful tool for fighting away poverty by stimulating ingenious discoveries in one's immediate environment. It is highly recommendable for rural and tribal communities having no dearth of manpower and natural resource potentials. Promoting universal primary education and functional literacy among the 15-24 groups by 2015 is a manifest objective of the Millennium Development Goals (MDG), 2001.



*Newly enrolled with their guardians  
at Manjenmati primary school*

The Shiksha Chetana Program works with the objective of mainstreaming primary education in poor & backward societies with peer group and civil society support. It lays focus on increasing access, relevance and quality of education for marginalized children (6-14) and ensuring vocational training for youngsters (15-18) by means of feasible, affordable and sustainable local solutions. Securing maximum school enrollment, elimination of drop-outs, orientation of community based civil society organizations and school teachers and creating interface with govt. officials are some other methodologies employed to achieve this end.

SEWAK's Shiksha Chetana program is supported by the Edukans Foundation of Netherland.



*An enrollment drive at  
Tinkuda Primary School organised by SEWAK*

Implemented since 1<sup>st</sup> Aug 2008, in Sundargarh & Keonjehore districts of Orissa, it would be able to address a total of 36,628 children in 408 villages. SEWAK, one of the 9 partners in the network, has been implementing this program in 12 revenue villages of Meghadega & Gambharidihi Gram Panchayat of Tangarpali Block covering a total population of 7817 living in 1822 households. The first phase of the program would come to an end by July, 2011 and soon be followed by another 3 year term focusing entirely on lobby and advocacy.

Volunteers of SEWAK prepared 13 Village Educational Plans with community participation, oriented 628 members of 60 VECs, MTAs and PTAs, and involved 1152 WSHGs members in school enrollment drives. Besides, they led several innovative rallies through the target villages. GP and Block level interfaces, and press conferences were organized for sustaining local reforms and articulate popular concern for quality educational inputs.

A recent strategy is formation of Child Clubs for children in the age group of 6 to 14 years. The Club members are meeting every week for planning club activities, which may include, holding of games, shows or competitions. Some clubs have started raising a fund for supporting poor & needy school children.



*Exposure visit to Ballijori Model UP School*

Last year, 23 livelihood skill trainings were organised for youngsters in and outside schools in SCP target areas.

### **Vocational' & 'Earn While You Learn' Trainings Till March, 2010**

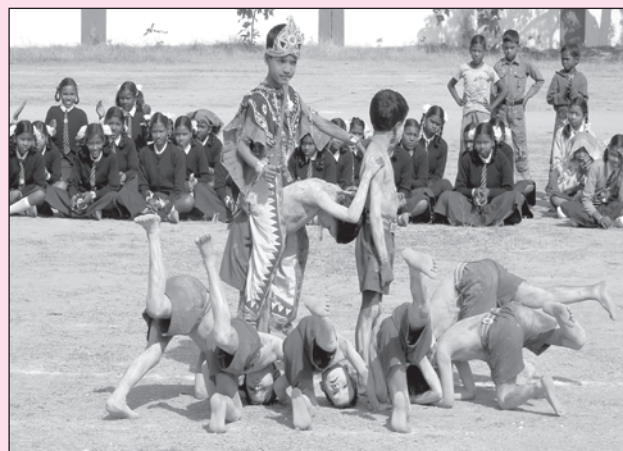
Vermin Compost	01
Carpentry Training	01
Tailoring Training	02
Bi-Cycle Repairing	01
Mushroom Cultivation	05
First Food Preparation	03
Floriculture	02
Grafting	01
Kitchen Garden	04
Lac Cultivation	02
Poultry Rearing	01

### **SWAMI VIVEKANANDA SHIKSHA NIKETAN (SVSN)**

Swami Vivekananda Shiksha Niketan (SVSN) is an English medium school running on the SEWAK premises at Rangiamunda for the last eight years. In 2002, SEWAK launched this school on the request of the local residents to remove a major hindrance that lay on the way

of the children of the area to receiving education in the English medium in their early schooling years. The School has total staff strength of 8 including two non-teaching staff, a driver and an aya. Recently, Sewak replaced the old Mahindra jeep with a new Tata Magic to ferry children some of whom come from a distance of 15 kilometers.

The school management is often fraught with certain replicating uneasiness about the rationale of continuing an English school in the area. First there are not enough enrollments to support a staff body, and being a non-profit organization it cannot either collect a prodigious amount from the locals as fees. Besides, most students withdraw after std.2 or 3 to join reputed schools in the town, or a primary school in the locality. For all these years, SEWAK has been supporting more than half of school expenses from its own fund. Some members of the school management have been suggesting the School's conversion to a toy school, so that it can maintain an edge of competitiveness and quality, besides providing superb schooling experience to local children in kindergarten stream at the lowest of expenses.



*During the last Block level Cultural Dance Competitions organized on the Republic Day, the SVSN dance troupe claimed the first prize for their performance.*





## ENTREPRENEURSHIP DEVELOPMENT TRAINING PROGRAMME

The Prime Minister's Employment Generation Program (PMEGP) administered by MoMSME aims to generate employment opportunities through promoting credit-linked micro-enterprises in rural and urban areas of the country. The other objectives of the scheme are to discourage migration of youth to distant towns and cities and to promote traditional and prospective artisanship in the convenience of one's native environment. At the district level, the program is implemented through the District Industries Centre (DIC) and identified Banks.

SEWAK's role as a facilitator focused on identification of beneficiaries-cum-entrepreneurs, helping them select area specific viable enterprises and arrangement of trainings for entrepreneurship qualities development. Accordingly, Sewak organized a series of 15-day trainings at Sewak RRC between 11 January and 10 March 2010 during which 106 beneficiaries from Sadar Block and Rourkela City area were intensively trained in 5 batches on subjects like Market survey, Time & Crisis Management, Accounting & Book-keeping, Designing and Sampling and so on.



*A Batch of Entrepreneurs displaying their  
EDP Training Certificates*

## COMPUTER TRAINING PROGRAM

In 2007, SEWAK launched a Computer Training Center at its head office complex of Rangiamunda to provide DCA and PGDCA level training to school pass-outs and college students at a subsidized cost. Fees taken for the two courses are less than half of what is charged by corresponding institutes in other towns. In 2009-10, 31 & 57 students enrolled for DCA and PGDCA level courses respectively.

### *Dipika's Secret of Success*



*Dipika lived with her poor parents in Mangespur Village. She left college after +2 to save admission charges and stayed home in wait for marriage. Once, her friend, Resma suggested if they should join the subsidized DCA course run by SEWAK. SEWAK complex was 30 km away. Both friends shifted to a Girls' mess at Rangiamunda.*

*Three months later, ICDS, Sundargarh issued notification for recruitment of Multipurpose Workers under Mission Shakti Project. The job required a +2 with DCA. Dipika acted readily and enclosed a DCA continuation certificate to her application. She appeared for the interview, and as good fortune sided with her, got selected for the post.*

*Dipika would say, the secret of her success was her DCA certificate.*





## ORISSA FORESTRY SECTOR DEVELOPMENT PROJECT



*Ground work for raising a decentralized nursery in a project village*

SEWAK provides consultancy services and on-site facilitations for the implementation of Orissa Forestry Sector Development Project (OFSDP) in scores of forest dependent villages under Tamra, Panposh, Bisra and Birmitrapur Forest Ranges. These villages are selected on the basis of scale of degradation of adjacent forest cover. The scheme forms a part of a grand initiative taken by the Govt. of Orissa to restore the degraded forests under Joint Forest Management (JFM) mode and improve the livelihood condition of dependent people. Major Activities undertaken by SEWAK's Project Staff are:

- Demarcation of the JFM area
- Formation and strengthening of Vana Samrakshan Samiti
- Establishment of decentralized Nursery
- Silvicultural operation, plantation, soil moisture conservation works in the JFM area
- Protection of forest from fire, grazing and theft by the VSS
- Formation and strengthening of SHGs, support for IGA
- Linkage with Line departments for developments in other sectors

## SHG FEDERATION DEVELOPMENT PROGRAM UNDER MISSION SHAKTI

SEWAK's long involvement in the WSHG, micro-finance and IGA sector led to its selection as District Level Consultant for Mission Shakti program in Sundargarh District. Since November, 2008, it has been providing techno-managerial support to around 16741 WSHGs through its 53 qualified staff engaged at each Block and District headquarters.

The Mission Shakti Program in Orissa was formally launched on 8 March 2001 with a solemn Mission Statement expressing the government's goal to construct a society where women are skilled enough to undertake any activity of their choice without hindrance, and where there is scope for leadership development and a high level of gender equality.



Sundargarh district has a healthy SHG culture. Promoted by NGOs, Banks and Government at different times beginning with the 80s, it has spread to every nook and corner of the district, investing in the households, thrift and access to finance and in the women, legitimate means for self-expression and leadership role.

Under the Mission Shakti program, the SHGs have been federated at GP, Block and District level. In 2009-10, a series of capacity building and vocational training programs were organized to prop up their self-confidence and skill.



## PRI MEMBERS' TRAINING PROGRAM

The devolution of power to Panchayati Raj Institutions with added emphasis on the principle of autonomy and subsidiarity implies that the PRI members who man the institutions at different level are fully aware of different aspects of the system such as, evolution of Panchayati Raj, democratic decentralization, resource mobilization, transparency and so on, including health and sanitation of the community. It calls for arrangement series of interactive trainings through a number of available mediums.

SEWAK is SIRD's district partners(DPNGO)for conducting capacity building program for Panchayati Raj Representatives. For the past 3 years it has been conducting such programs in its conference hall on SEWAK- RRC premises in Bandhapali. These trainings are residential and normally spread over 3-day at a stretch. SIRDs empanelled trainers, as well as officials as representatives from the district administration conduct the training in accordance with the training module developed by the Panchayati Raj Ministry of the state.



A training program for Sarpanchs and Samiti members at SEWAK -RRC, Conference hall

In 2009-10, Sewak organized training programs for PRI members from four Blocks of the district. It was a indeed a tough exercise to persuade members, especially the ward members from outlying areas to the training location for a three days' stay. However it is interesting that the trainees, who were initially unwilling to spare their time, have expressed their satisfaction over the utility of the program at the time of their departure.

Name of the Block	No. of GPs	Total nos. Participant
Sadar Sundargarh	16	156
Tangarpali	13	115
Lephipara	17	120
Hemgir	19	51

## A Women Leader

*Pratima Sha is a ward member in Ratakhandi, in Kanaktura GP. In spite of her gender based debilities, she is a regular visitor to the NREGA work sites where men and women from her ward are working. It is due to her unyielding will power and effort that 100% of the house-hold in the ward have job cards and saving pass books. Nearly all eligible families have BPL cards entitling them to their share of PDS regularly. Pratima relates her achievements with a beam of contentment around her fine-spun face.*

*When we approached her for the PRI members' training at SEWAK, enquiring whether we should expect her arrival during the event, she paused for a moment & musingly remarked, "It is certainly not something to be ignored". Looking at our bewilderment, she smilingly added, "Difficulties are everywhere, but must we not find our way by awaiting them aside?"*





## STREET PLAY SHOWS

Street-play is a powerful medium for creating awareness among people on socio-political issues needing urgent attention. The street-play tradition is rooted deep in Indian culture.

SEWAK's street-play troupe consists of 16 performers including 4 musicians and 5 female artists. Around half of the troupe members are regular staff of the organization where as others are volunteers engaged in different occupations of life.

SEWAK has developed over 30 Street-play scripts produced at different times. The scripts address critical issues like health, sanitation, family planning, institutional delivery, governance, food and job securities, RTI and so on. They are short, informative, and full of witty and humorous dialogue interspersed with songs in catchy tunes.



In 2009-10, the Street-play team made 42 performances under Livelihood, Governance, RCH-II, Targeted intervention and Urban Health Program including performances at two Mega Swasthya Melas in Sundargarh and Rourkela. The popular response to these shows was overwhelming.

## CAPACITY BUILDING & AWARENESS PROGRAMS WITH CYSD- DRC SUPPORT

During the year 2009-10, CYSD's DRC, Sundargarh provided Sewak with financial & technical support to expand its capacity building and awareness generation activities in Livelihood, Governance and Education sector, and accordingly, SEWAK conducted a total of 16 new interventions in its target areas in Lephripara, Tangarpali and Gurundia block of Sundargarh District.

Programme conducted during the year 2009-10

### Livelihood and Governance

- Institutional Capacity building,
- Skill development,
- Awareness on NREGS, FRA, RTI & Panchayati Raj
- Panchayati Raj System,
- Women Leadership Training,
- Learning Exchange Interfaces on Accountability and effective delivery, & RTI Watch Fourm

### Education

- Vulnerability Mapping
- GP Level Education Plan
- Enrollment Campaign

These programmes were conducted mostly at grass-root level between August and March, these programs have immensely added to its on-going interventions in respective sectors both qualitatively and quantitatively, apart from accelerating the pace of recovery of the poor & backward people in the district and improving their quality of life.





## NETWORK AND LINKAGES

<i>Sl.No.</i>	<i>Name of the Network</i>	<i>Dist/State/ National level</i>	<i>Working area</i>
01.	VANI	National level	Strengthening Civil Society Org.
02.	JAN MANAS	National level	Water & Climate change
03.	Orissa MNGO Forum	State Level	Reproductive and Child Health issue
04.	Orissa Voluntary Health Association(OVHA)	State Level	Health issue
05.	Samajik Adhikar Mancha	State Level	Livelihood & Governance
06.	Confederation of Voluntary	District Level	Livelihood & Governance
07.	Panchayati Raj Abhiyan	District Level	Governance
08.	Shiksha Chetena	District level	Education issue

## DONOR / SUPPORT AGENCIES

- CONCERN Worldwide, Dublin
- Trickle Up Program, USA
- Christian Medical Association of India
- Edukans Foundation (through ORES)
- CYSD-DRC,Sundargarh
- DRDA, Sundargarh
- ITDA,Sundargarh
- NRHM,Sundargarh, Odisha
- Mission Shakti,Sundargarh
- DFO,Rourkela Forest Division
- DFO, Bonai Forest Division
- SIRD, Bhubaneswar
- OSACS, Bhubaneswar
- State Social Welfare Board, Bhubaneswar
- DSWO,Sundargarh
- DPO,Sundargarh
- Deptt of Health & Family Welfare, Govt of Odisha
- Deptt of W &CD, Govt of Odisha



**PARTNERS ORGANISATIONS**

<i>Sl. No.</i>	<i>Name of the NGO</i>	<i>Location</i>	<i>Name of the Programme</i>
01.	Kala Bikash Parishad	Bargaon Block	Governance Programme
02.	Sundargarh Education Society	Sadar Block	Governance Programme
03.	UDYOG	Hemgir Block	Governance Programme
04.	Abhinandan Youth Club	Lephripara Block	Governance Programme
05.	ANGNA	Kutra Block	Governance Programme
06.	YOUTH	Rajgangpur Block	Governance Programme
07.	CAUSE	Nuagaon Block	RCH Programme
08.	Old Rourkela Education Society	Nuagaon Block	Governance Programme
09.	Banajyoti Yubak Sangha	Gurundia Block	Governance Programme RCH Programme
10.	Vikash Pratisthan	Bonai Block	Governance Programme RCH Programme
11.	Lok Vikash Parishad (LVP)	Koira Block	Governance Programme
12.	Indira Mahila Kalyan Parishad (IMKP)	Subdega Block	Governance Programme



## FUTURE PLAN

- Humanitarian Accountability Partnership policy (HAP) registration.
- Infrastructure development is to be continued.
- Programme Approach: Result based
- Building of linkages with Development Sector Organisations, Networks and
- INGOs at state, National and International level.
- Strengthen the Confederation of Voluntary Organisations (CVO).
- Setting up Specimen Project demonstration Points.
- Introducing Result Based Monitoring system.
- Initiation of Organisation Development (OD) process.
- Introducing Process Documentation.
- Introducing Performance Appraisal system of staff.
- Functionalisation of the library.
- Constitution of Advisory committee.
- Strengthening village youth clubs.
- Expansion of computer institute.
- Introducing an adopt a village programme.
- Initiating research and study related works.
- Revisiting HR Policy.





## Financial Statement

**K.C.Samal & Co.**  
CHARTERED ACCOUNTANTS

Ph: (0663) 2533254  
BUDHARAJA  
SAMBALPUR - 768 004 (ORISSA)

**Self Employed Workers' Association Kendra (SEWAK)**  
Rangiamunda, Tangarpali, Dist-Sundargarh  
**Balance Sheet as on 31/03/2010**

<u>Liabilities</u>	<u>Amount in Rs</u>	<u>Assets</u>	<u>Amount in Rs</u>
		Assets as per Sechedule-1	4124650.19
General Fund: 4117062.79		Less: Dep.	636017.79
Less: Excess of Exp. over income 92662.54	40,24,400.25		34,88,632.40
Loan and Credit	13,05,159.00	<u>Current Assets</u>	
FNGO Payable	3,74,192.00	Loan to SHGs	9,23,848.00
Margin Money	1,00,000.00	Grant receivable for RCH	3,82,692.00
Staff Security	12,200.00	Margin Money	1,00,000.00
NREGA Distress Fund	12,06,205.00	Receivable from Debtors	55,800.00
		TDS Deposited	2,05,664.00
		Distress Fund	5,59,723.00
		OSEB Security deposit	17,639.00
		Telephone Security	2,000.00
		Corpur Fund	16,884.25
		<u>Closing Balance</u>	
		Cash -	34,248.00
		Bank -	3,83,471.94
		Advance-	8,51,553.66
	<u>70,22,156.25</u>		<u>12,69,273.60</u>
			<u>70,22,156.25</u>

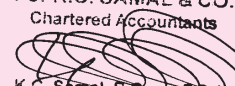
### AUDITOR'S REPORT

We have audited the above **Balance Sheet** of **SELF EMPLOYED WORKERS' ASSOCIATION KENDRA (SEWAK), RANGIAMUNDA, SUNDARGARH, ORISSA** as on 31.03.2010 and the **Income & Expenditure Accounts, Receipts and Payments Account** for the year ending 31.03.2010 and report that :-

1. We have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purpos
2. In our opinion proper books of accounts as required by law have been kept by the Society so far as appears from our examination of such books.
3. The Balance Sheet and the Income and Expenditure Account referred to in this report are in agreement with the books of Accounts.
4. In our opinion and to the best of our information and according to the explanation given to us, the said accounts give a true and fair view.
  - (i) In so far as it relates to the balance sheet of the state of affairs of the society as at 31.03.2010 and
  - (ii) In so far as it relates to the income and expenditure accounts of the society deficit for the year ended on this date.

Place: Sambalpur  
Date: 23/06/2010



For K.C. SAMAL & CO.  
Chartered Accountants  
  
K.C. Samal, B.Com., F.C.A.  
PARTNER  
M.No. 17647



## Financial Statement

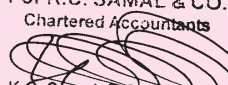
**K.C.Samal & Co.**  
 CHARTERED ACCOUNTANTS

Ph: (0663) 2533254  
 BUDHARAJA  
 SAMBALPUR - 768 004 (ORISSA)

**Self Employed Workers' Association Kendra (SEWAK)**  
 Rangiamunda, Tangarpali, Dist-Sundargarh  
Income and Expenditure Account for the year ended 31/03/2010

<u>Expenditure</u>	<u>Amount in Rs</u>	<u>Income</u>	<u>Amount in Rs</u>
To Livelihood Dev. Project	1023644.00	By Grant received from Foreign sources	8898641.00
To Local Self Governance Project	5379575.00		
To Trickle Up Project	1382334.00		
To Chin for Change Project	85349.00	By Grant received from National Sources	5605562.00
To Shiksha Chetana Project	323977.00		
To Capacity Building Program	94450.00	By Grant received from Own sources	2731000.00
To Janani Sewa Program	436238.00		
To Training of WSHGs on nutrition	85000.00	By Donation/contribution receipts	569767.00
To PPP Urban Health Project	649881.00		
To TI Project on HIV/AIDS	835552.00	By NREGA Distress Fund	247682.00
To OFSDP Expenses	941965.00		
To PR Members Training Expenses	459985.00	By Bank Interest	24028.00
To Skill Dev Training under RSVY	587400.00		
To Skill Dev Training under SGSY	62000.00	By Grant receivable from RCH Program	382692.00
To EDP Training Expenses	187605.00	By Excess of Expenses over income	92662.54
To Rural Building Centre expenses	616703.00		
To SVSN Expenses	159261.00		
To SEWAK Institute for Computer Application	195340.00		
To SHG Federation Dev. Programme	787174.00		
To RCH-II Expenditure	1573536.00		
To Creche Program Expenses	51669.00		
To Bamboo Craft Training Expenses	120056.00		
To FDA Evaluation Expenses	22350.00		
To FRA Activities	137392.00		
To Mega Swasthya Mela	133660.00		
To NEAC Program Expenses	5350.00		
To Soft Skill training program expenses	345172.00		
To Tailoring training expenses	168179.00		
To Micro Credit Program Expenses	130463.00		
To Fund refund to NRHMZ(ASHA Training)	97296.00		
To Bank Charges	2534.75		
To General Admn Expenses	834926.00		
Total Expenditure	17916016.75		
To Depreciation	636017.79		
<b>G.TOTAL</b>	<b>18552034.54</b>	<b>G.TOTAL</b>	<b>18552034.54</b>



For K.C. SAMAL & CO.  
 Chartered Accountants  
  
 K.C. Samal, B.Com., F.C.A.  
 PARTNER  
 M.No. 17647

## Financial Statement

**K.C.Samal & Co.**  
CHARTERED ACCOUNTANTS

Ph: (0663) 2533254  
BUDHARAJA

SAMBALPUR - 768 004 (ORISSA)

**Self Employed Workers' Association Kendra (SEWAK)**  
Rangiamunda, Tangarpali, Dist-Sundargarh  
Receipts and Payments Account for the year ended 31/03/2010

<u>Receipt</u>	<u>Amount in Rs</u>	<u>Payments</u>	<u>Amount in Rs</u>
<b>To Opening Balance</b>		By Livelihood Dev. Project	1023644.00
Cash - 20745.00		By Local Self Governance Project	5379575.00
Bank- 545870.94		By Trickle Up Project	1382334.00
Advance- 415771.66	982387.60	By Chin for Change Project	85349.00
		By Shiksha Chetana Project	323977.00
To Grant received from Foreign sources	8898641.00	By Capacity Building Program	94450.00
		By Janani Sewa Program	436238.00
		By Training of WSHGs on nutrition	85000.00
To Grant received from National Sources	5792592.00	By PPP Urban Health Project	649881.00
		By TI Project on HIV/AIDS	835552.00
		By OFSDP Expenses	941965.00
To Grant received from Own sources	2786800.00	By PR Members Training Expenses	459985.00
		By Skill Dev Training under RSVY	587400.00
		By Skill Dev Training under SGSY	62000.00
To Donation/contribution receipts	569767.00	By EDP Training Expenses	187605.00
To NREGA Distress Fund	384045.00	By Rural Building Centre expenses	616703.00
		By SVSN Expenses	159261.00
To Bank Interest	24028.00	By SEWAK Institute for Computer Application	195340.00
		By SHG Federation Dev. Programme	787174.00
To Grant receivable from RCH Program	382692.00	By RCH-II Expenditure	1573536.00
		By Creche Program Expenses	51669.00
To Dues received from RBC	90981.00	By Bamboo Craft Training Expenses	120056.00
		By FDA Evaluation Expenses	22350.00
To margin money refund by SMCS	100000.00	By FRA Activities	137392.00
		By Mega Swasthya Mela	133600.00
To amount refunded by SHGs 464400.00		By NEAC Program Expenses	5350.00
		By Soft Skill training program expenses	345172.00
		By Tailoring training expenses	168179.00
To Loan receipts	46000.00	By Micro Credit Program Expenses	617761.00
		By Fund refund to NRHM(ASHA Training)	97296.00
		By Bank Charges	2534.75
		By General Admn Expenses	834926.00
		By Assets purchase	336037.00
		By RBC Receivable	55800.00
		By Corpus Fund	6884.25
		By TDS Deposit	103342.00
		By Distress Fund Expenditure	247652.00
		By Margin Money refund to SHGs	100000.00
		<b>Total Expenditure</b>	<b>19253060.00</b>
		<b>By Closing Balance</b>	
		Cash- 34248.00	
		Bank- 383471.94	
		Advance - 851553.66	
			1269273.00
<b>G.TOTAL</b>	<b>20522333.60</b>	<b>G.TOTAL</b>	<b>20522333.60</b>



For K.C. SAMAL & CO.  
Chartered Accountants  
*(Signature)*  
K.C. Samal, B.Com., F.C.A.  
PARTNER  
M.No. 17647



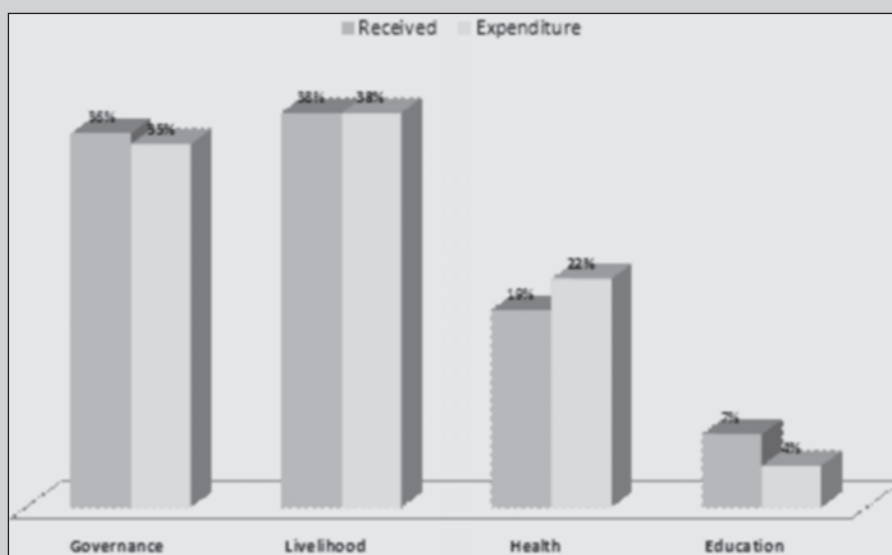


**Self Employed Workers' Association Kendra (SEWAK)**  
 Rangiamunda, Tangarpali, Dist-Sundargarh  
 Schedule-1

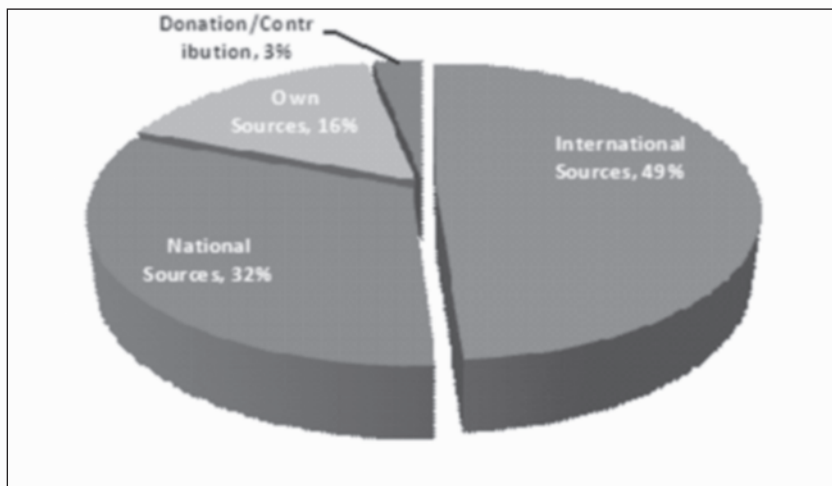
**List of Assets as on 31/03/2010**

Sl. No.	Name of the Asset	W.D.V value as on 31/03/2010	Addition during the year	Gross value as on 31/03/2010	Depreciation		Net Value as on 31/03/2010
					%	Amount	
01.	Land	241781.00	00.00	241781.00	00	00.00	241781.00
02.	Training Building	576688.36	00.00	576688.36	10%	57668.83	519019.53
03.	Admn Building	1600516.99	163352.00	1763868.99	10%	176386.86	1587482.13
04.	Machines & tools	159320.65	00.00	159320.65	10%	49018.59	110302.06
05.	Borewell & Motor	76901.00	00.00	76901.00	10%	7690.07	69210.93
06.	Office Equipment	74851.06	00.00	74851.06	15%	21129.22	53721.84
07.	Furniture	311928.91	40630.00	352558.91	15%	36090.17	316468.74
08.	Motorcycle	149917.78	00.00	149917.78	20%	29983.55	119934.23
09.	Computer	234238.66	38700.00	272938.66	60%	163763.19	109175.47
10.	Other Equipment	362468.78	93355.00	455823.78	20%	94287.31	361536.47
<b>G.TOTAL</b>		<b>3788613.19</b>	<b>336037.00</b>	<b>4124650.19</b>		<b>636017.79</b>	<b>3488632.40</b>

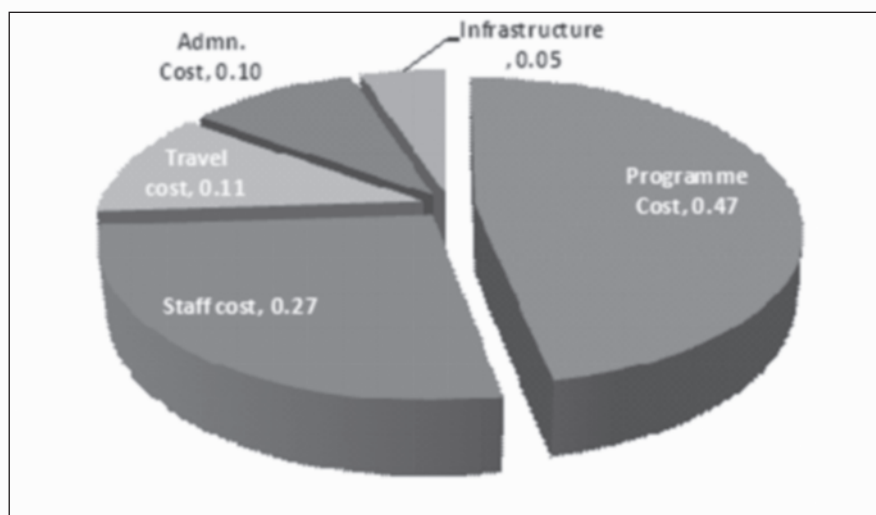
**THEMEWISE FUND RECEIVED AND EXPENSES DURING THE YEAR 2009-2010**



## Fund Received from Different Sources



## How Every One Rupee was Spent



## Financial Highlights

- At the end of the financial year 2009-10 organisation has created assets worth Rs 34,88,632/- after depreciation. The purchase value of these assets are Rs.84,57,359/-.
- At present organisation is following cash basic accounting system.
- Depreciation on fixed assets are charged as per rate provided under Income Tax Act.
- Foreign currency transaction is recorded at the exchange rate prevailing on the date of transaction.
- F K.C.Samal & Co, Budharaja, Sambalpur is authorised for statutory audit of the organisation.
- The organisation provides provident fund, Insurance & Gratuity to all its staffs.





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• ସମାଜ, ଡାକରସାଲି

ମାଁ ବିକାଶରେ ଦକ୍ଷ ପଞ୍ଚାୟତ ପ୍ରତିନିଧି ଓ କର୍ମକର୍ତ୍ତାଙ୍କ ଆବଶ୍ୟକତା

[illegible]

କ୍ଷା କର୍ମଟି କର୍ମକର୍ତ୍ତାଙ୍କ ଯୁପ ସ୍ଥୁଳ ଅନୁଷ୍ଠାନ ପରିବର୍ତ୍ତନ

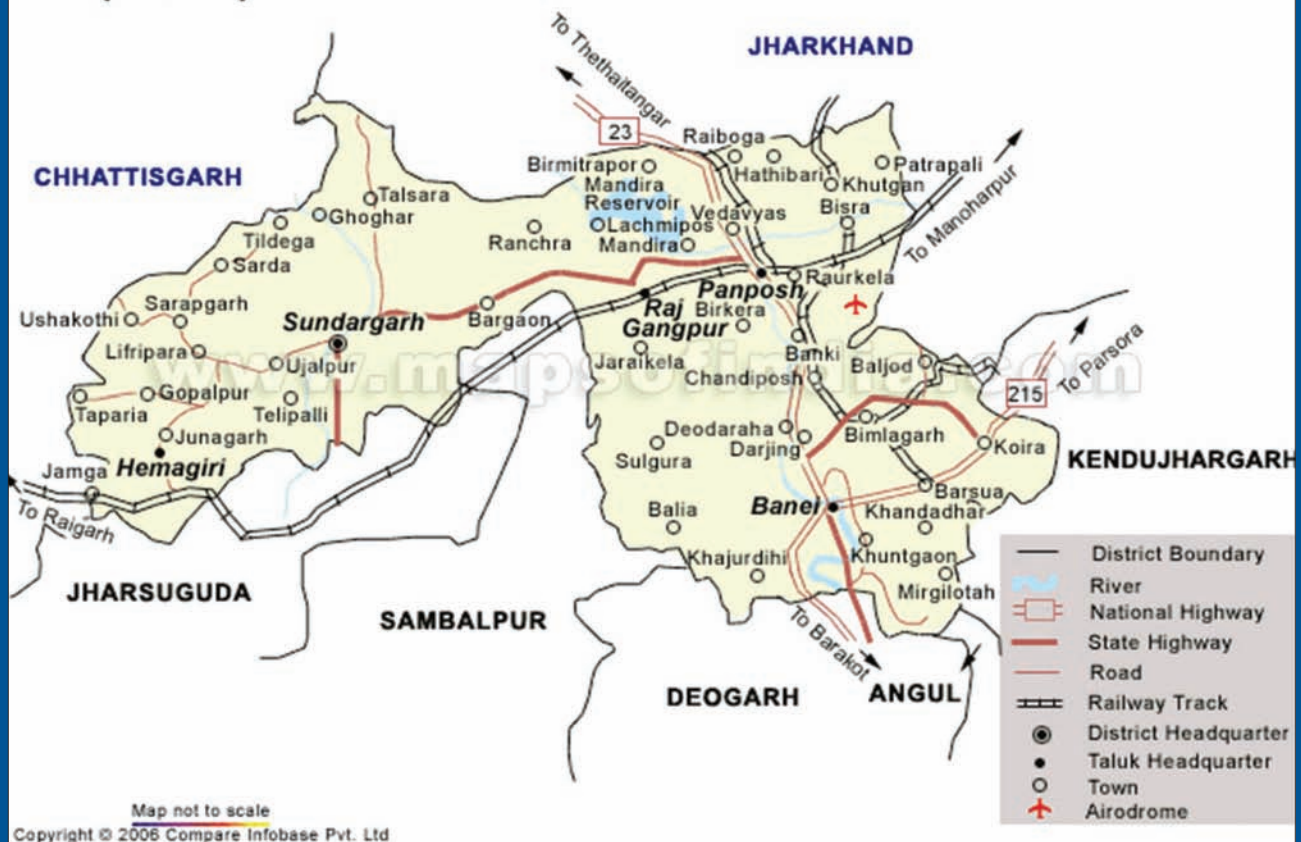
ଗଜେନ୍ଦ୍ରପାଲି, ଗଡ଼ଜାତ (ନ.ପୁ) - ସେବକ ଦ୍ୱାରା ଆୟୋଜିତ ଶିକ୍ଷା ଚେତନା କାର୍ଯ୍ୟକ୍ରମରେ ଗଣଗତିହି ପଞ୍ଚାୟତର ଏକ ମାଂ ଜଣିଆ ଶିକ୍ଷା କମିଟି କର୍ମକର୍ତ୍ତା ତନୁଧର ଗ୍ରାମ ପଞ୍ଚାୟତର ଆଦର୍ଶ ସ୍କୁଲ ଭାବେ ବୈବଚନା କରାଯାଇଥିବା ବାଳିଙ୍ଗେରା ପି.ସ୍କୁଲ ଅନୁଷ୍ଠାନ ପରିବର୍ତ୍ତନରେ ଆସିଥିଲେ । ଶିକ୍ଷା ଚେତନାର ସଂଯୋଜକା ସୁହଜିତା ନାଏକଙ୍କ ନେତୃତ୍ୱରେ ଆସିଥିବା ଉକ୍ତ ପରିବର୍ତ୍ତନକାରୀ ଦଳ ବାଳିଙ୍ଗେରା ପି.ସ୍କୁଲ ବୁଲି ଦେଖିବା ସହ ସ୍କୁଲ ଠିଆ ଶିକ୍ଷା କମିଟି କର୍ମକର୍ତ୍ତାଙ୍କ ସହ ସ୍କୁଲର ବିଭିନ୍ନ କ୍ଷେତ୍ର କାର୍ଯ୍ୟକ୍ରମ ଉପରେ ଆଲୋଚନା କରିଥିଲେ । ପ୍ରଧାନ ଶିକ୍ଷକ ମହେନ୍ଦ୍ର କୁମାର ଖେଟେଇ ଏବଂ ଶିକ୍ଷା କମିଟି ସଭାପତି କରୁଣାକର ନାଏକ ଏହି ସ୍କୁଲରେ ବାଳସଂଖ୍ୟାର କାର୍ଯ୍ୟକ୍ରମ ହାତକୁ ନିଆଯାଇ ବିବ୍ୟାକ୍ୟରେ ସମସ୍ତ ଛାତ୍ରଛାତ୍ରୀଙ୍କ ଜନ୍ମ ଦିବସ ପାଳନ କରାଯାଇ ଏହି ଅବସରରେ ପିଲାଙ୍କ ଏକ-ଶରୀର ଗୁଣକୁ ବର୍ଦ୍ଧନ କରିବାକୁ ସଂକଳ୍ପବଦ୍ଧ କରାଯାଇଥିବା ସୂଚନା ଦେଇଥିଲେ । ସେହିପରି ସ୍କୁଲରେ ସୁନ୍ଦର ପରିବେଶ, ନିୟମିତ ସାପ୍ତାହ ପରୀକ୍ଷା, ସୁକଳାତ୍ମକ ଶିକ୍ଷଣ, ମାତୃ କମିଟି ଦ୍ୱାରା ପୂଜା ପାଉଁଶ ପାଳନ ଭଳି ନିଆଯାଇଥିବା ଅନେକ କାର୍ଯ୍ୟକ୍ରମ ଉପରେ ଅବଗତ ହେବାକୁ ସମର୍ଥନ ଦେଇ ଶିକ୍ଷା ଚେତନା ଦଳର ସଭାପତି ଶ୍ରୀ ରମେଶ ଚନ୍ଦ୍ର ମହାପାତ୍ର ଶ୍ରଦ୍ଧାଜ୍ଞା ପାଳନ କରିଥିଲେ ।

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ସଚେତନା ସୃଷ୍ଟି ଲାଗି 'ସେବକ'ର ନେତୃତ୍ୱାଳୀ ସଭା  
ଯୌନକର୍ମୀଙ୍କ ପାଇଁ ସଂଗଠନର ଆବଶ୍ୟକତା ରହି



## SUNDARGARH (Orissa)



**Operational Area of SEWAK**  
Presently SEWAK is operating all over sundargarh district of Odisha.

- SEWAK Head Office
- SEWAK Training Centre(RRC)
- SEWAK Rourkela Office
- SEWAK Gurundia office
- ▲ SEWAK Partner Organisation



*Strengthening Rural & Tribal Communities*

### SELF EMPLOYED WORKERS' ASSOCIATION KENDRA

At-SEWAK Complex, Rangiamunda, Po-Tangarpali, Dist-Sundargarh, PIN-770011(ODISHA)

Call : +916622-237146, Fax:+916622-237124

Email: sewaksundargarh@rediffmail.com, Website: www.sewak.org